

Official Rules

2026 Route 66 Centennial Celebration Giveaway

Sponsored by Wright Broadcasting Systems, Inc. (WBS)

1) Eligibility

No purchase necessary. Open to individuals 21 years of age or older who visit participating sponsor locations in Western Oklahoma. Registration is available only at designated participating sponsors of the Route 66 Centennial Celebration. The following individuals are not eligible: Owners or management of participating sponsor locations, current WBS employees, former employees who have worked within the last 3 years, and their household family members. By entering, contestants and sponsors agree to abide by these Official Rules and the decisions of WBS, which are final and binding in all matters related to this promotion.

2) How to Participate

Promotion runs January 1, 2026 through December 19, 2026. WBS will provide official entry boxes to participating sponsors. Contestants may register only during the sponsor's assigned month. Registration is limited to one entry per person, per sponsor, per visit, no purchase required; however, contestants may enter at each participating sponsor location. Sponsor locations will be announced on KWEY, 95.5 FM; KKZU, 101.7 FM; and online at Wright.Media. Monthly drawings will be held on the first business day of each month, with winners announced on-air. December's winner will be announced live at the Finale Event (location/date/time TBD). Monthly winners receive a Route 66 Celebration T-Shirt and a certificate for entry into the Grand Prize Drawing for the Route 66-themed Wright Media Vehicle. Monthly winners may not be selected again from another sponsor. The Grand Prize winner will be the contestant who opens the box containing the winning key.

3) Claiming Prizes

Monthly winners (January-November) must pick up their certificate at Wright Broadcasting Systems, 10040 N. Hwy 54, Weatherford, OK. Winners must claim and pick up their certificate within 15 days of being notified of their prize; monthly winners that fail to pick up their certificate within time frame, forfeit their ability to participate in the final drawing for the winning key. No replacement will be selected. On December 19, 2026, the finalists must check in 30 minutes prior to Final Drawing at the WBS Table (location TBD). Attendance is mandatory on December 19th at the final drawing (time to be determined) absent finalists forfeit their spot, and no replacements will be selected. Winners must appear in person; no stand-ins allowed.

4) Odds of Winning

Odds depend on total number of entries. All taxes and insurance related to prizes are the sole responsibility of the winner.

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5) Final Drawing

Will be held at the Finale Event at McDonalds of Weatherford (time TBD) on December 19, 2026. WBS decision is final.

6) Changes to event

The final promotion date and time may change due to inclement weather or scheduling conflicts. Contestants will be notified if changes occur.

7) General Conditions

Where permitted by law, winners grant WBS the right to use their name, likeness, voice, and biographical information for promotional purposes without additional compensation. Winners must sign required documents (Affidavit of Eligibility, Liability Release, and where lawful, Publicity Release). Failure to return documents on time results in forfeiture. Winners may be required to provide proof of eligibility. By participating, contestants release WBS, affiliates, and partners from any liability related to injury, loss, or damage (including death) from participation or use of prizes. WBS reserves the right to determine eligibility and rule interpretation. WBS makes no warranties and winner is solely responsible for any repair and/or maintenance and Winner acknowledges the grand prize is "as is" and "WHERE-IS" without any representations or warranties, express or implied (except as to title as set forth in these rules), including, without limitation, implied warranties of fitness for any particular purpose or merchantability or any other warranties contained in or created by the uniform commercial code or otherwise. Buyer acknowledges that, except as expressly provided in these official rules, neither WBS, Inc. nor any of its agents have made any representations, warranties, covenants, agreements, or guarantees of any kind or character, whether express or implied, oral or written concerning (i) the value, nature, quality or condition of the vehicle, (ii) the suitability of the vehicle for any uses which may be conducted thereon, (iii) the compliance of the vehicle with any laws, rules, ordinances or regulations of any applicable governmental authority, (iv) the habitability, merchantability, marketability, profitability, or fitness for a particular purpose of the vehicle, or (v) any other matter with respect to the vehicle, and that neither WBS, Inc. nor any of its agents have made any representations or warranties regarding compliance of the vehicle with any environmental requirements. Winner shall rely solely on it's own investigation of the vehicle and not on any information provided or to be provided by WBS, Inc. or its agents, except as expressly set forth in these official rules. Except set forth in these official rules, WBS, Inc. shall not be liable in any manner by any verbal or written statements, representations, or information pertaining to the vehicle or the operation thereof, furnished by any party purporting to act on behalf of WBS, Inc.

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8) Participating Sponsors

PRESENTING: December - McDonalds of Weatherford, Clinton, and Elk City

REGULAR:

January: Pioneer of Weatherford

February: The Pit Stop Bar and Grill

March: B & D's Threefold Collision

April: Stafford Air and Space Museum

May: Clinton Liquor Store

June: Jerry's Diner

July: Gersh Detailing

August: Carter Health Care

September: Barber Dyson Ford of Elk City

October: Place of Grace- October

November: Galleria Furniture, Mattress, & Appliance Outlet